

Dept. of Management (BBA)

Details of Corporate Internship done by Students (2018-19 Batch)

S.No.	ENR_NO	NAME	TOPIC OF THE PROJECT REPORT	NAME OF COMPANY	DURATION
1	ICG/2017/24076	Aditi anchaliya	Customer perception on the effectiveness of services in urban cooperative bank	Urban cooperative bank	1st June to 30 th june
2	ICG/2017/23487	AKANSHA GUPTA	A study of job satisfaction among employees with specific reference to HDFC bank	HDFC bank	from 1 June to 15 july 2018
3	ICG/2017/24005	Akshita Bhardwaj	Employee Satisfaction	Sri Durga Vilas And Resorts	25th May 2018 to 8th july 2018
4	ICG/2017/23352	Akshita sharma	Industrial environment of india	Tanushree logistic pvt.ltd	15/5/2018-30/6/2018
5	ICG/2017/23352	Akshita Sharma	Satisfaction towards working environment among employees at tanushree logistics private limited	Tanushree logistics private limited	15-5-2018. To 30-6-2018
6	ICG/2017/24019	alvina hashmi	Influence of social media marketing in my company	Shri amarnath milk food pvt limited	11 december to 26 january
7	24155	Amita Khatri	The Impact of Human Resource Practices on Organisation's Performance	Hemant Creations	5.05.2018 - 18.06.2018
8	26290	Anandita Sharma	Study on purchase influencing factor	Dinesh kumar kailash chand	1/May/2018 - 15/June /2018
9	26290	Anandita Sharma	Study of purchase influencing factor	Dinesh kumar kailash chand	1/May/2018-15/June/2018
10	ICG/2017/23068	ANJALI AGARWAL	A study on customer satisfation in a real estate industry	real estate industry	from 16 May to 30 june 2018
11	ICG/2017/23009	ANJALI MAHESHWARI	A study on employees job satisfaction at oxford book company.	oxford book company	from 1 June to 30 june 2018
12	23711	Anjana Pugalia	Study on Logistics of Indian steel industry (with special reference to ratan ispat industries).	Ratan ispat industries	20 May 2018 - 5 July 2018
13	21857	Anshul y	The impact of Cultural diversity among the employees in hospitality sector	Fortis and C K birla hospital	
14	24108	ANUSHKA GARG	Training and development	Gomabai Netralaya	10 may to 25 June

15	ICG/2017/22968	ANUSHKA GUPTA	A study of customer satisfaction towards bricks in reference to birla bricks industries.	birla bricks industries.	from 1 June to 15 July 2018
16	ICG/2017/23514	ARPITA GUPTA	Customer satisfaction with hotel services . A case study of oyo rooms.	oyo Hotel	from 1-6-18 to 15-7-18
17	ICG/2017/23758	ARUSHI AGRAWAL	A study of offline sales services With reference to yash regency.	yash regency	from 4 June to 5 July 2018
18	24289	Ayushi Agrawal	Consumer Buying Behaviour	Nexa Sky Automobiles	25th May to 10th July, 2018
19	ICG/2017/24065	BHUMIKA	Customer satisfaction towards services in hotel industry with special reference to red fox hotel.	red fox hotel	from 1 June to 15 July 2018
20	23245	Darshana soni	Recruitment and Selection process	Ascetic exports	02nd June 2018 to 30th July 2018
21	24406	Devyani Jain	Study on production and prospects of export of ready made garments from India	Affordable Exportd	
22	23143	Dhanvi singh	Rewards and Recognition	The Amaaya	25 May 2018 to 25 June 2018
23	ICG/2017/24182	DIKSHA AGARWAL	Marketing of Events: An empirical study of happy globe foundation .	happy globe foundation	from 1 May to 15 June 2018
24	ICG/2017/24490	DINKEY LEKHWANI	Analysis of marketing strategies with reference to Raj salt industry.	Raj salt industry.	from 1 June to 20 July 2018
25	ICG/2017/24789	DIVYA	Analysis of Marketing strategies with influence to amul product.	amul	from 1-6-18 to 15-7-18
26	23791	Divya gupta	Employee Retention	Hotel Sun Plaza	10th May 2018 to 24th June 2018
27	ICG/2017/23473	DIVYAM MAHESHWARI	Determinants of recruitment and selection process with reference to BPO.	BPO.	
28	ICG/2017/23370	DIVYANKA AGARWAL	Digital marketing of a food joint with special reference to zero gravity.	zero gravity.	from 29 June to 31 August 2018
29	171117	Divyanshi jain	Sales Consultancy	Scoo News, media house, edu pulse put. Ltd.	18 June - 18 July

30	ICG/2017/23254	DIVYANSHI PATEL	Social media marketing with special reference to happy globe foundation.	happy globe foundation	June 1st to July 31st, 2018
31	ICG/2017/23043	DIYA GARG	Digital marketing:-An investigative study at Auriga IT.	Auriga IT	23rd may to 6th july
32	ICG/2017/23192	DRISHTI JAIN	A study of customer awareness and satisfaction towards bio products with special reference to morol	Morol Refinerirs (p) Ltd.	May 10th to June 23rd, 2018
33	23901	Falguni kandhari	Training and development	TEMPESENS INSTRUMENTS (I) PVT .LTD	1 st May 2018 to 2 nd July 2018
34	ICG/2017/23243	Garima Bajaj	Consumer Buying Behaviour	Reliance Fresh	26th May 2018 to 09th July 2018
35	ICG/2017/23186	GARIMA DADHEECH	A study on consumer buying behaviour with reference to super polymer	Super Polymers	June 1st to June 30th,2018
36	23762	Gauri Sharma	Digitalization in banking process	HDFC BANK LIMITED	May 14,2018 to june 20,2018
37	ICG/2017/23478	HARSHA LUDWANI	Social media marketing of Crimson Angle : a case study of Hiya works.	Hiya works.	May 20th to July 5th, 2018
38	23634	Harshita Partani	Performance Appraisal	N Maheshwari and associates	
39	21957	Harsita Bengani	Women job satisfaction in bpo	Genpact and teleperformance	
40	23089	Helena Thokchom	The impact of HR planning on organisational performance	Classic Grande	19th of Dec, 2018 to 2nd of Jan, 2019
41	ICG/2017/23358	HEMA RATHORE	An analysis of job satisfaction among female nurses.	Marudhar Hospital	May 10th to June 30th, 2018
42	ICG/2017/23046	HIMANSHI JAIN	Study of customers satisfaction regarding E-banking services in Indusind Bank	Indusind Bank	Sep 5h to Nov 4th, 2018
43	ICG/2017/23129	ISHA MUNDHRA	Analysis of social media's impact to enhance customer relationship management.	Kajaria	June 10th to July 15th, 2018
44	ICG/2017/23036	ISHITA CHOUDHARY	A study of job stress among women employees.	RL Motors	May 1st to June 30th, 2018

45	23878	Kajal jindal	Job satisfaction	Vinod singhal&company	11/6/2018
46	ICG/2017/22942	KHEVNA VIPUL SHAH	A study of employee engagement with respect to vivanta by Taj Ambassador.Taj Ambassador.	taj Hotels	May 24th to July 6th, 2018
47	24512	Khushali Garg	A study on performance appraisal of employees	MULTIMETALS	1 june 2018- 15 july 2018
48	24512	Khushali Garg	A study on performance appraisal of employees	MULTIMETALS	1 june 2018- 15 july 2018
49	ICG/2017/23063	KHUSHI DUSAD	A study of sustainable practices adopted by employees of AU finance.	AU finance	June 1st to July 15th, 2018
50	ICG/2017/22888	KIRAN LADDHA	A study of customer preferences towards saras dairy products.	saras dairy	June 1st July 12th, 2018
51	ICG/2017/23157	KOMAL MURARKA	A study on customer satisfaction towards banking operations with reference to everest,bank united, nepal.	everest,bank united, nepal.	May 25th to July 11th, 2018
52	ICG/2017/23480	KRATI JAIN	A study of customer satisfaction through virtual marketing	Kajaria	June 1st to July 15th, 2018
53	22868	Krishna kanwar	Consumer behaviour	Satyam food Pvt. Ltd	5/6/18 to 25/7/18
54	ICG/2017/23226	KUNIKA AGARWAL	Determinants affecting consumer buying behaviour towards medium car segment of HONDA	HONDA	May 15th to June 30th, 2018
55	24139	Madhavi Agrawal	Consumer Relationship Management	Kirti Industries	23rd May - 7th July
56	21341	Mahima bangar	Challenges for women entrepreneurs (fashion industry)	FBB and IFA	
57	ICG/2017/24415	MAHIMA JHANWAR	Analysis of marketing strategies for two-wheeler loan provided by K.K finance.	K.K finance	May 14th to June 25th, 2018
58	23218	Mansi Gangwar	Measurement of brand awareness and brand perception	Nataraj automoblie	May 25-July 10
59	21821	Mansi Tomar	Effect of merger and acquisition on employees morale	SBI and SBBJ	
60	23261	Mansi Verma	Employee satisfaction towards their job	AU SMALL FINANCE BANK	13 june 2018 - 13 july 2018
61	22228	Meghna Sharma	Occupational health and safety of employees in hospital industry	Fortis and ck birla	
62	ICG/2017/22873	MITALI SHISHODIA	A study of customer satisfaction towards banking aervices in axis bank.	Axis bank	June 1st to July 15th, 2018

63	23060	Mitika Agarwal	Impact of e retailing on traditional business	Dinesh kumar kailash chand	1/MAY/2018 TO 15 /JUNE/2018
64	24164	Monica Sharma	Employees Satisfaction	Innovana ThinkLabs Ktd.	16.4.2018 - 15.6.2018
65	ICG/2017/22863	MUSKAAN LADDHA	A study of employee satisfaction with regard to WISH foundation.	Wish foundation	June 1st to July 15th, 2018
66	ICG/2017/23145	MUSKAN AGARWAL	Impact of quality and competitors on consumer satisfaction in Berger Paints	Berger Paints	
67	ICG/2017/23135	MUSKAN BHATNAGAR	Impact of Employee Referrals on Recruitment Process with reference to AIESEC	AIESEC	
68	ICG/2017/23308	Muskan gotherwal	Challenges of the Indian textile industry	J. C. Overseas, Inc.	15 may 2018 - 30 june 2018
69	23308	Muskan gotherwal	Job satisfaction among employees at J.C.Overseas,Inc.	J. C. OVERSEAS, inc.	15 may 2018 - 30 june 2018
70	ICG/2017/22986	MUSKAN JAIN	Analysis of customer preference towards tax saving investment plans.	Ravi Jain & Associations	May 15th to June 30th, 2018
71	24447	Muskan Taliwal	Social Media Marketing	ARISE	15-12-18 to 30-1- 19
72	ICG/2017/23169	NAINA DHAKAD	A study on marketing analysis in MSME- technology development center(PPDC), Agra.	MSME- technology development center(PPDC), Agra.	from 31-05-18 to 14-6-18
73	23888	Nandani Sharma	Social Media Marketing	Dinesh Kumar Kailash Chand	1st May, 2018- 15th June, 2018
74	ICG/2017/23567	NIKITA DANGI	Customer satisfaction	Big Bazar	16 may to 30 june
75	23793	Nirvika Jain	Customer Satisfaction	WDP Technologies pvt.ltd	16 may 2018 to 30 june 2018
76	ICG/2017/23837	PAKHEE JAIN	A study on effectiveness of performance appraisal system on employee notification with reference to sddnerth pruthi Photography	sddnerth pruthi Photography	From May 20th to July 10th, 2018
77	ICG/2017/23224	PARIDHI JAIN	A study on working capital with reference to manglam industries.	manglam industries	from 21-5-18 to 6-7-18

78	ICG/2017/23183	PAYAL GOYAL	Study on effect of demonitization on preference of employees in kotak mahindra bank.	kotak mahindra bank.	5th May to 21st June, 2018
79	ICG/2017/23255	PAYAL SHARMA	Analysis of infrastructure facilities in RIICO	Rajasthan State Industrial Development & Investment Corporation Ltd.	1st June to 15th July 2018
80	ICG/2017/22858	PAYAL YADAV	A study of techniques of recruitment with reference to Shashi Phytochemical Industires	Shashi Phytochemical Industires	from 23-05-18 to 02-07-18
81	ICG/2017/22999	PRACHI JHA	study on HR Audit towards working environment	Digital Training and All Internet Resources Pvt Ltdital	June 1st to July 16th, 2018
82	ICG/2017/24028	PRAGATI JANGID	Study of customer preference and satisfaction towards Marrothya Garmtns	Marrothya Garmtns	May 21st to July 7th, 2018
83	23814	PREETI VEERWANI	Impact of job satisfaction on employee performance with specific reference to High Street Fashions Ltd.	HIGH STREET FASHIONS LTD.	15th may,2018-30th june ,2018
84	ICG/2017/23525	PREKSHA BHALAWAT	Analysis of financial statement with reference to manglam industries.	manglam industries	from 21-5-18 to 6-7-18
85	24360	Priyal Garg	Study of consumer behaviour towards Uber Hire	UBER	1 May 2018 - 31 May 2018
86	ICG/2017/22908	PRIYANKA LAHOTI	Study of Financial Analysis with reference to CoCo-Cola	CoCo-Cola	21 may to 4 july 2018
87	23880	Priyanka Nathani	HR Practices and their Outcomes	JK Lakshmi Cement Ltd. Grinding Unit:Kalol, Gujarat.	1 june 2018- 14 July 2018
88	ICG/2017/24471	PRIYANSHI MAHESHWARI	A Study on employee satisfations towards working everonment in Mangal Electica Ind.	Mangal Electical Ind.	Sept 10th to Nov 5th, 2018
89	ICG/2017/22827	RACHANA KHANDELWAL	Analysis of event feedback in IPL,18 Management.	IPL,18	Apr 7th to May 21st may 2018
90	23309	radhika agrawal	Recruitment And selection	Vatsalya gram (ngo)	
91	23309	Radhika agrawal	Recruitment And selection	Vatsalya gram (NGO)	
92	21118	Radhika soni	An analysis of recent recruitment strategies in hospital industry	Hospital - EHCC and FORTIS	
93	ICG/2017/23579	RADHIKA VIJAY	A study on stress management towards employees engagement activities.	Sunshine Hotel and Restaurant	from 1june to 31 july 2018

94	23744	Ragini Vyas	Marketing practices followed by Motive Sports	Motive Sports	1.05.2018 to 16.06.2018
95	23631	Rakhi Soni	Study on Consumer Satisfaction for Digital Marketing in Reference to Genx Soft Technologies Pvt. Ltd.	Genx Soft Technologies Pvt Ltd.	12 June 2018 - 27 July 2018
96	ICG/2017/22892	RASHI KABRA	A Study on consumers satisfaction with the wedding app of wedjoy.	AURIGA IT	from 23 May to 6 July 2018
97	ICG/2017/23175	RASHIKA MITTAL	A study on impact of brand awareness and customer satisfaction towards home appliances.	Shubhi Refrigeration	May 21st to July 5th, 2018
98	ICG/2017/24494	RENUKA RAWAT	retail Store customer satisfaction	Chaisa Café pvt ltd	2 June to 2 August 2018
99	21203	Rhea Sugandha	Impact of demonization in employees attitude	Banking industry-fingrowth and HDFC bank	
100	21203	Rhea Sugandha	Impact of demonetisation on employees attitude in banking sector	Fingrowth and PNB	
101	20872	Rishika Agrawal	Study on employees perception on working environment in manufacturing industry	Manufacturing industry- Bansal Tyre pvt ltd and Raghav Tyre pvt ltd	
102	ICG/2017/23392	RITIKA VASHISHAT	impact of GST	Versatile FinMAT Consultants Pvt LTD	Oct 15th to Dec 17th, 2018
103	23736	Riya goyal	Comparative study between CFL and LED	Arihant system	5 June to 5 July
104	ICG/2017/23276	RIYA GUPTA	The study on corporate social responsibility with specific reference to Adm. & Co.	Adm. & Co.	May 1st to June 30th, 2018
105	ICG/2017/23182	RIYA KASHYAP	A Study in impact of VMF on customer satisfaction in super market with SRF Daily Studs SM	SRF Daily Studs SM	from 21 May to 6 July 2018
106	23960	Ruchika Jain	Customer perception towards online hotel booking	OYO ROOMS	1st June-15th July
107	ICG/2017/22840	SAKSHI AGARWAL	A study on customer relationship management in AU bank.	AU Bank	June 1st to July 15th, 2018
108	ICG/2017/22954	SAKSHI JAIN	Impact of job satisfaction on employee Performance .	Larsen & Toubro	May 20th to July 4th, 2018
109	ICG/2017/23489	SAKSHI KUMARI	Impact of marketing with strategies on customer perception.	D Mart	May 16th to June 13th, 2018

110	ICG/2017/23296	SAKSHI SINGH PARMAR	analysis of Financial statement	DCM shriram	5june-20july 2018
111	23925	Saloni Bohra	Scope of Green banking	Laxmi Bank	
112	ICG/2017/23428	SALONI LADDHA	A study of customer satisfaction towards services offered by IACM	IACM	May 10th to June 23rd, 2018
113	24344	Saloni lodha	Study on working capital	Sangam india limited	21.05.2018 to 05.07.2018
114	24676	Saumya dubey	Consumer preference towards online shopping	Zyorika-online shopping	24/12/2018-23/1/2019
115	ICG/2017/24260	SEJAL KOCHAR	A study impact of working emvironmetn on employee motivation with reference to JVS FOODS PVT. LTD.	JVS FOODS PVT. LTD.	June 4th to Aug 4th, 2018
116	ICG/2017/23091	SEJAL YADAV	A study of employee satisfaction in lead organization	Lead	
117	21452	Shalu nyati	Stress management	Hdfc and icici	
118	24612	Shraddha mishra	A study on employee satisfaction with their work	Sheshmani INFO solution PVT LTD	21/5/2018 - 12/7/2018
119	23626	shraddha sharma	A Study on Recruitment and Selection In Multimetals.	Multimetals	26th May 2018-09th July 2018
120	ICG/2017/23350	SHREYA DURGAN	Analysis of marketing strategies	Happy Globe Foundation	May 20th to July 10th, 2018
121	ICG/2017/23544	SHREYA RAWAT	impact of training and Development to enhance customer support services.	The Ilex Business Solution	May 28th to July 8th, 2018
122	23100	Shruti Bhargava	Management	India tours and travels	2 June 2018 - 20 july 2018
123	ICG/2017/23138	SHWETA CHAUHAN	A study of customer's perception for setting up base transeiver station in Q3 services.	Q3 Services	May 1st to June 15th, 2018
124	21594	Shweta Mathew	The impact of training and development on employee empowerment in the hospital industry	Fortis escort hospital and metro mas hospital	
125	21594	Shweta Mathew	The impact of training and development on employee empowerment in hospital industry	Metro mas hospital	
126	ICG/2017/23212	SHWETA PAREEK	Analysis of customer satisfaction :a case study of yash regency.	yash regency	June 4th to July 5th, 2018

127	ICG/2017/23556	SIMRAN ARORA	A study of digital marketing and its challenges(study of internshala)	internshala	June to August 2018
128	23635	Sivni Gupta	Analysis of growth in equity of selected IT companies	Shilpa stock broker pvt. Ltd.	1st may 2018 to 14 june 2018
129	ICG/2017/22966	SOUMYA AGARWAL	Impact of digital marketing on the perception and expectation of consumers.	Hotel Sweet Dreams	May 14th to June 25th, 2018
130	23958	Sparshika narera	Marketing strategies	94.3 MYFM (dainik bhaskar group)	18june to 31st august
131	ICG/2017/23198	SUMIT KUMARI	Analysis of financial statement in reliance cargo packers and movers.	Reliance Cargo	May 1st to June 30th, 2018
132	ICG/2017/23130	SURBHI MODI	A study of post-effect of demonitiation on equity growth of SBI bank.	Jhunjunwala Broker	May 25th to July 11th, 2018
133	ICG/2017/22884	TAMANNA VARIYANI	Employees performance appraisal practices.	Evaio Diamonds Pvt Ltd	May 15th to June 30th, 2018
134	ICG/2017/23801	TANISHI KHANDELWAL	Impact of services on customer satisfaction of sampoorna tours and travls.	sampoorna tours and travls	June 1st to July 15th, 2018
135	23704	Urvi Khadaria	A study on the recruitment process in context with Talentbuz.	Talentbuz	Dec. 11, 2018â€”Jan. 25, 2019
136	23773	Vandita Sharma	Analyzing the financial statements of Shri Kalyan Holdings Ltd.	Shri Kalyan holdings Ltd.	1/5/2018 to 16/6/2018
137	23815	Vanshika Agrawal	Social Media Awareness	Walker ChandioK & Co LLP	15th May 2018 to 30th June 2018
138	23632	Varsha Soni	A study on consumer behaviour about US CMA and US CPA course.	Miles Education Pvt. Ltd	4th June - 31st July
139	ICG/2017/23106	VATSALA JAIN	A study on employees satisfaction with special reference to Sangam (india) Ltd.Sangam (india) Ltd	Sangam (India) Ltd.	May 2nd to June 18th, 2018
140	201621442	VIDHI KUMAWAT	A STUDY ON PROFITABILITY RATIO OF INDUSIND BANK	IndusInd Bank	29 May 2017 to 12 July 2017
141	201621442	Vidhi Kumawat	Impact of digital banking on employees performance	Bank of India, ICICI bank	
142	23058	Vidhi Sharma	Impact of budgeting, planning and control on the profitability of a manufacturing company	Bengal Energy pvt. Ltd.	10.12.2018-25.01.2019

143	24653	Vidhi sharma	A study of profitability analysis on rajputana trading corporation	Rajputana electric trading corporation	16.06.2018-15.07.2018
144	23389	Vidisha Khaitan	Rewards And Recognition	Axis Bank	28.5.2017 - 1.7.2017
145	21807	Vishwa pan	Study on job satisfaction among the employees	Hotel industry - royal Orchid & reddision	
146	23064	Yashi sharma	A study on employee satisfaction in hotel highway king	Hotel highway king	25 may- 8 July
147	24110	Yashi Singh	Recruitment and Selection	M.P. Birla	15 May - 30 July

