

Dept. of Management (BBA)

Details of Corporate Internship done by Students (2015-16 Batch)

S.No.	NAME	TOPIC OF THE PROJECT REPORT	NAME OF COMPANY	DURATION
1	Aashika Dusad	Training & Development of Employees	Hilton, Jaipur	May 25 to July 10, 2015
2	Aastha Kochar	Consumer Purchase Decision of HCL Products	HCL Infosystems Ltd.	May 20 to July 03, 2015
3	AAYUSHI CHHABRA	A Study on Effective Team Building At Work Space	East Eleness Advanced Softwared Technologies Pvt. Ltd	May 15th 2015 to July 10th 2015
4	Aayushi Gupta	Creativity and Innovation Event Management	Maple Production Pvt. Ltd.	May 15 to June 30, 2015
5	Aayushi Khandelwal	A Study of Marketing Strength with Himalaya Wellness	Himalaya Wellness	May 20 to July 05, 2015
6	Aditi Chhajed	A Study on Customer Satisfaction Towards Financial Securities (with Reference to Fairwealth Securities	Fairwealth Securities	May 15 to June 29, 2015
7	AKSHITA RAJAWAT	Employee Reimbursement Programme	Tata Teleservices Ltd.	June 10th to July 25th
8	ALVIRA AMJAD	A Study on Employess Welfare Practices of Shri ram General Insurance Company Ltd.	Shri Ram General Insurance Company Ltd.	June 1st 2015 to July 15th 2015
9	Amisha Kumari	Customer Satisfaction	Birla Sun Life Insurance	May 21 to July 4, 2015
10	Anjana Kumari	A Project Report on Marketing Strategy of Maruti Suzuki	Maruti Suzuki	May 18 to June 30, 2015
11	ANJU G ALEX	A Study on the Present and Potential Market Share of Esteem Host. Com	Esteem Host Pvt. Ltd	May 25th 2015 to July 8th 2015

12	ANSHIKA JAIN	A Study on Trading in Securities at Anand Rathi Share and Stock Brokers Ltd	Anand Rathi Share And Stock Brokers Ltd.	June 1th 2015 to July 15th 2015
13	Anshul Bhumla	Training & Development	Tata Telcommunication	May 15 to June 30, 2015
14	ANUSHANA SHARMA	A Study on Effective Team Building at Work Place	East Eleness Advanced Softwared Technologies Pvt. Ltd	May 15th 2015 to July 10th 2015
15	ANUSHKA YADAV	A Study on Mutual Funds as investment option	SBI Mutual Fund	June 9th 2015 to July 25th 2015
16	Anushree Jain	A Study on Benefits Provided by Organisation for the Employee Welfare	Hindustan Zinc	June 8 to July 23, 2015
17	ANUSHREE RANA	Analysis of Customer Satisfaction	Country Inn & Suites	May 28th 2015 to 28th June 2015
18	APOORVA BHARDWAJ	A Work Study of Recuriement and Selection of Works Associates	Reliance Retail	May 22nd 2015 to July 10th 2015
19	Apoorva Bhatnagar	A Study of Recruitment and Selection	Reliance Retail Ltd.	May 22 to July 10, 2015
20	Apoorva Raghuvanshi	Customer's Perception of Service Quality	HDFC Bank	May 15 to July 8, 2015
21	Apurva Jain	A Study on Customer Satisfaction of Hero Motors	Hero Moto Corp Pvt. Ltd.	May 20 to July 05, 2015
22	ARCHANA YADAV	A Study on Consumer Satisfaciton	Chevrolet Triumph Motors	1May 2015 to 16 June 2015
23	Archi Jain	Customer Perception	HDFC Bank	June 1 to July 15, 2015
24	Ashi Mangtani	Relationship Management	Hotel Maya International	May 21 to June 28, 2015
25	Ashvarya Yadav	Employer Branding	Devi Construction Company	May 25 to July 8, 2015

26	Ayoshi Bhati	Study on online sale of Insurance & its Impact on the Profitability of SBI Life Insurance Co. Ltd.	SBI Life Insurance Co. Ltd.	June 1 to July 15, 2015
27	Ayushi Agarwal	A Study on Promotional Strategies to Attract Customer	Tata Motors	May 15 to June 30, 2015
28	Ayushi Agrawal	A Study on Performance Appraisal Activities Carried Atuma Motors to Increase the Effectiveness and Efficiency of Employees	Uma Motors Pvt. Ltd.	May 15 to June 30, 2015
29	Ayushi Bohara	A Study on Customer Satisfaction	Lotus Motors (Tata Motors)	May 15 to June 30, 2015
30	Ayushi Patni	Customer Perception Towards Home Loan	IndusInd Bank Pvt. Ltd.	May 15 to June 26, 2015
31	AYUSHI SINGHAL	A Customer Relationship Managemet at Abhushan Jewellers	Abhushan Jewellers	18th May 2015 to 25th June 2015
32	Bhagyashree Dave	Measuring the Effects and Effectiveness of Advertising	Destini Hi-Tech Medicines Pvt. Ltd.	May 15 to June 30, 2015
33	CHAHAT BANKA	Job Satisfaction	Baikunth Plywood	15 May 2015 to 30 June 2015
34	CHHAVI AGARWAL	A Study of Customer Satisfaciton	Vision Life Income Plan	20th May 2015 to 20th June 2015
35	Coral Jindal	Consumer Perception Towards Coke and Papsi	Pepsi	May 15 to June 30, 2015
36	CORAL JINDAL	Consumer Satisfaction	Pepsi	15th May 2015 to 30th June 2015
37	DEEPALI RAMNANI	Motivation Through Rewards and Recognition Programme on Employees	Decent Job HR Solutions Pvt. Ltd	18th May 2015 to 4 July 2015
38	Deepika Shekhawat	A Study on Job Satisfaction of Employees	Bisleri International Pvt. Ltd.	June 10 to July 25, 2015

39	DEVIKA KHANGAROT	A Study on Recruitment and Selection of Rajasthan Routes Trails	Rajasthan Routes	25th May 2015 to 8th July 2015
40	Devika Shekhawat	A Study on the Brand Image of Life Insurance at Bajaj Allianz	Bajaj Allianz Life Insurance	June 19 to July 31, 2015
41	DIKSHA SHEKHAWAT	A Study on Recruitment & Selection	HDFC Life	20th May 2015 to 5th July 2015
42	DISHA ARORA	Consumer Buying Behaviour Towards Small and Medim	Sanga Automobile Pvt. Ltd	1 June 2015 to 15 June 2015
43	Disha Sharma	Impact of Promotional Strategies on Customer Tata Motors	Tata Motors	May 15 to June 30, 2015
44	DIVYA BHATIA	A Study on CRM Model for live stock business at VETNISE HEALTH CARE PRIVATE LTD.	VETNISE HEALTH CARE PVT. LTD	13th May 2015 to 4th July 2015
45	DIVYA CHOUHAN	Identification of E-Commerce Customers and Offering Solution	HDFC Bank, Jaipur	5th June 2015 to 5th July 2015
46	GARIMA MALOO	A Study on Quality of Work Life	Dhanuka Coloniser & Builders Pvt. Ltd	May 15 2015 to 30 June 2015
47	GARIMA PANWAR	A Study of Employee Welfare Measure	Guman Builders & Developers Pvt. Ltd	25 May 2015 to July 8 2015
48	Garvita Kapoor	A Study on Customer Satisfaction at Mendiratta Business Solutions	Mendiratta Business Solutions	May 15 to July 6, 2015
49	Gunjan Saini	Measuring Customer Satisfaction in Banking Sector with Special Reference to "Apex Bank"	Apex Bank	June 1 to June 30, 2015
50	HARSHIKA JOSHI	Trainee H.R.	Mateshwari Bus Operations Pvt. Ltd	11 th May 2015 to 26th June 2015
51	HARSHMITA RATHORE	Customer Satisfaction	Tata Iron & Steel Co. Ltd	7th May 2015 to 21st June 2015
52	HEENA SHARMA	A Study of Training and Development of Employee at Nokia	Nokia Siemens Networks	1st June 2015 to 15 th July 2015

53	ISHA VASHISHTH	Consumer Satisfaction	Axix Bank	15 May 2015 to 30 June 2015
54	JADON PRIYANKA SINGH	Training and Development	Claris Life Science Ltd.	21 May 2015 to 2 July 2015
55	JAIN KOMAL KAMAL	A Study on the Service Quality and Customer Satisfaction at the ICICI Bank''	ICICI Bank, JAIPUR	15 th May 2015 to 30th June 2015
56	JAYA SHARMA	A Study of Recruitment & Selection	HDFC Life	15th May 2015 to 30th June 2015
57	JULIE CHANDNANI	Customer Satisfaction''	Radisson Blue	11th May 2015 to 26th June 2015
58	JYOTI LALWANI	A Study of Performance Appraisal of Employee	Jaipur Dairy Plant	15th July 2015
59	Karishma Jain	Market Awareness Towards Eco-Friendly Product	HUL	June 1 to July 15, 2015
60	Khushboo Agarwal	Market Share and Retailer Satisfaction	Havells Pvt. Ltd.	May 15 to June 14, 2015
61	KHUSHBU BISHNOI	A Study on the Service Quality and Customer Satisfaction of the Industrial Bank	Indusind Bank	15th May 2015 to 30th June 2015
62	KOYAL ARORA	A Study of Account Payable Through Vender Satisfaction	Counter Inn & Suites	22nd May 2015 to 4th July 2015
63	KRATI DANGAYACH	Training and Development	Ramada Hotel	10th May 2015 to 23rd June 2015
64	KRITIKA SETHIA	A Case Study on Customer Satisfaction and Choice of MDH Masala		15th May 2015 to 30th June 2015
65	MALLIKA KAMDAR	Customer Satisfaction	Godrej & Boyce Manufacturing Company Ltd.	May 16th 2015 to June 30th 2015
66	MANISHA GOYAL	Increase the efficiency level of employee	Krishna Anand Enterprises	25th May 2015 to 10th July 2015

67	MANSI JHALANI	Customer Perception	Tirupati Holidays	20th May 2015 to July 5th 2015
68	MANSI LOHIA	A Study on Consumer Behaviour	Sanga Automobile Pvt. Ltd	May 20th 2015 to July 5th 2015
69	MEENAKSHI JETHWANI			
70	Meenal Khandelwal	Sales Promotion Through out Calls-Marketing	Maruti Suzuki	June 1 to July 15, 2015
71	MEENAL KHANDELWAL	Sales promotion through out call - marketing	Technoy Motors India Pvt. Ltd	June 1st 2015 to July 15th 2015
72	Meghna Parwal	A Study on Customer Satisfaction (with Special Reference to Induslan Bank	IndusInd Bank	June 10 to July 25, 2015
73	MITALI JAIN	Job Evaluation	Indiabulls Branch, Jaipur	16th May 2015 to 30th June 2015
74	MITALI SETHI	Training and Development	Four Point by Sheration	8th June 2015 to 22th July 2015
75	Mohini Choudhary	Recruitment and Selection Process	Diamind Motors	May 15 to June 20, 2015
76	Neha Bagar	A Study of Recruitment and Selection	Ashok Leyland	May 20 to July 5, 2015
77	NEHA BANGAR	The Study of Recruitment & Selection	Sanga Automobile Pvt. Ltd	20th May 2015 to 5th July 2015
78	NEHA JAIN	To identify Key drives behind attritiona nd formaulate employee retention strategy for ceredian process	Genpact Global Busines Impact	25th May 2015 to 10th July 2015
79	Nidhi	Study on Visual Merchandising Influence on the Buyer's Purchasing Decision	Iconic Fashion Retailing Pvt. Ltd.	June 15 to Aug. 2, 2015
80	NIDHI GUPTA	Job Satisfaction from the treehouse Anuraga Resort, Ranthombore		15th May to 30th June 2015

81	NIDHI JAIN	Eros Jewellery International Pvt. Ltd		16th May 2015 to 30th June 2015
82	Niharika Surana	Study on Effectiveness of Training and Dvelopment of Employees in the Organisation	Hindustan Zinc	June 08 to July 23, 2015
83	PALLAVI JAGGA	A Study on AXIS Bank & Its Effectiveness Through Customers Satisfaction	Axix Bank	15th May 2015 to 30th June 2015
84	PARIDHI NUWAL	The Case Study on the Behaviour of Employee Satisfaction of Marriot	Marriot Jaipur	15th May 2015 to 30th June 2015
85	Parul Jain	Employee Engagement	Tata Teleservices Ltd.	May 13 to June 14, 2015
86	Parul Raheja	A Study on Perception of Customer with Special Refrence to Maruti Suzuki	Maruti Suzuki	May 18 to June 30, 2015
87	POOJA RIJHWANI	A Study on Customer Relationship Management at Hotel Maya International	Hotel Maya International	21st May 2015 to 28th June 2015
88	Poornima Tanwar	Customer Satisfaction	Maruti Suzuki	May 15 to June 20, 2015
89	Prachika Mantri	A Work Study of Rectuitment Policy	Ashok Leyland	May 20 to July 05, 2015
90	PREKSHA BOTHRA	Marketing Survey & Channel Development	ICICI Bank, JAIPUR	16th May 2015 to 30th June 2015
91	PRIYAL JAIN	A Study on Mutual Funds as investment option	SBI Mutual Fund	June 9th 2015 to July 25th 2015
92	PRIYANKA JAIN	A Study on Customer Relationship Management With Reference	S.P. (India) Company	11th May 2015 to 28th June 2015
93	Puja Sharma	Recruitment and Selection	VIVO	June 19 to July 31, 2015
94	Puneet Brar	Inpact of Promotional Strategies on Customer	Lotus Motors (Tata Motors)	May 15 to June 30, 2015

95	RAGINI MOTWANI	A Study on Employee Engagement Practices of Dainik Bhaskar, Jaipur	Dainik Bhasker, Jaipur	27th May 2015 to 10th July 2015
96	RASHI JAIN	A Study on Trading Securities at Anand Rathi Share and Stock Brokers Ltd.	Anand Rathi Share And Stock Brokers Ltd.	1 June 2015 to 15 July 2015
97	Rashmi Jain	Visual -Merchandising	ICONIC	June 15 to July 31, 2015
98	RHYTHMA SINGH	A Study on Training and Development	Taj Hotel Resorts and Place	18th May 2015 to 23rd June 2015
99	RIDDHIMA CHOPRA	Employee Branding	NBC Flexible Solutions	25th May 2015 to 8th July 2015
100	Ritu Shrivastva	A Study on Promotional Strategies for Brandid Basmati Rice	Kohinoor Ltd.	May 15 to June 30, 2015
101	Riya Jain	Customer Relationship Management	Anil Special Steel Industries Ltd.	May 16 to June 30, 2015
102	Ruchi Jain	Consumer Satisfaction	Vodafone Essar Digilink Ltd.	June 1 to July 15, 2015
103	RUCHIKA KHANDELIA	Customer Relationship Management in Bank of Baroda	Bank of Baroda	21st May 2015 to 8th July 2015
104	RUCHIKA SHARMA	A Study on Consumerd Satisfaction	Chevrolet Japur	1 May 2016 to 16 June 2015
105	RUCHIRA MITTAL	Customer Relationship Management	Indusland Bank	26th May 2015 to 9th July 2015
106	Sakshi	Efficiency Level of Employees	Diamond Motors	May 15 to June 20, 2015
107	SAKSHI TANDON	A Study on Performance Appraisal Process of Employees	Hotel Madni Royale	8th June 2015 to 22nd July 2015
108	Saloni Bhandari	Consumer Behaviour & Satisfaction	Amul Outlet	June 10 to July 25, 2015
109	SALONI JAIN	A Study on Customer Satisfaction Level In Retail Lending	Corporation Bank	8 June 2015 to 22 July 2015
110	Shaifali Agrawal	Customer Perception Regarding Services Offered by Hotel	Hote Wingston	May 15 to June 15, 2015

111	SHAILY JAIN	A Study on Market Research & Customer Satisfaction	Vodafone Essar Digilink Ltd. Jaipur	20th May 2015 to 5th July 2015
112	Sheenu Saini	A Study on Customer Awareness, Perception and Atitude Towards Bajaj Allianz Life Insurance	Bajaj Allianz Life Insurance	June 19 to July 31, 2015
113	SHEFALI MEHTA	A Study on Marketing Strategies for Learning & Development Services	IRIS Corporate Solutions Pvt. Ltd, Gurgon	May 25th 2015 to July 10th 2015
114	Shivangi Agarwal	Job Satisfaction	Oxford Book Campany	May 16 to June 30, 2015
115	SHIVANI SANKHLECHA	A Study of Consumer Buying Behaviour	Reliance	15th May 2015 to 5th July 2015
116	Shivanigi Pathak	Training & Development	Tata Teleservices Ltd.	May 15 to June 5, 2015
117	SHRETIMA WATTS	A Study of Customer Views on Hinerary Making	Thomas Cook, Gurgoon	May 16th 2015 to June 30th 2015
118	Shreya Murarka	A Study of Customer Satisfaction of the user of Volkshwagan	Volkswagan	June 5 to July 19, 2015
119	Shreya Surana	A Study on Online Shopping of Customers Towards Angard	Angara E-Commerce Pvt. Ltd.	June 10 to July 10, 2015
120	SHREYA TIBREWAL	An Analysis of Employee Turnover and Employee Retention of Enkay Group	Enkay Enviro Services Pvt. Ltd	15th May 2015 to 15th July 2015
121	SHREYESHI AGARWAL	A Study on Trading in Securities at Anand Rathi Share and Stock Brokers Ltd	Anand Rathi Share And Stock Brokers Ltd.	1 June 2015 to 15 July 2015
122	Shrishti Sureka	Impact of Promotion Strategy in Customers	Yash Motors	May 15 to June 30, 2015
123	Shubhangi Agarwal	A Study on Effectiveness of an Employee thorough Training and Development	Ashok Leyland	May 20 to July 05, 2015
124	Shubhi Bansal	Recruitment & Selection of Employees	Crown Craft	May 15 to June 30, 2015

125	Shweta Shukla	Training and Development for the Efficiency of Employees	Raymond Limited	May 18 to June 30, 2015
126	SIMRAN KAUR	A Study on Employess Engagement	Om Rudra Priya Holiday Resorts	May 15th 2015 to June 30th 2015
127	Simran Mehta	Study on Consumer Behaviour Towards Products of SBI Life & Insurance	SBI Life	June 1 to July 15, 2015
128	Simran Pipariya	Customer Preference Regarding Maruti Dealership	K.P. Automotives	May 18 to June 6, 2015
129	Somya Sharma	Consumers Response Towards Company's Products & Services	Bharatgas	May 20 to July 05, 2015
130	Sonakshi Chadha	A Study on the Brand Image of Life Insurance at Bajaj Allianz	Bajaj Allianz Life Insurance	June 19 to July 31, 2015
131	SONAKSHI CHADHA	Performance Appraisal	Octaves & Vectors Automation Pvt. Ltd	16th May 2015 to 30th June 2015
132	SONAKSHI MISHRA	Market Potential and Customer Satisfaction with reference to prism cement.	Prism Cement	15th May 2015 to 30th May 2015
133	SONIA RAJWANI	Customer Satisfaction	Prem Motors	7th May 2015 to 21th June 2015
134	Surbhi	Recruitment and Salection of Employees	Minda Industries Ltd.	May 20 to July 5, 201
135	Surbhi Jain	A Study on Customer Behaviour Towards Gitanjali Jewels Products & Services	Gitanjali Jewels	May 20 to July 05, 2015
136	Swati Kumari	Recruitment & Selection	Scan Steels Ltd.	May 22 to June 6, 2015
137	Tamanna Samtani	Customer Satisfaction	Axis Bank	May 27 to July 11, 2015
138	TANUSHKA JANGID	A Study on Employee Job Satisfaction	Vaibhav Global Ltd.	10th June 2016 to 25th July 2015
139	Tanya Khandelwal	Consumer Behaviour	Chevrolet	May 1 to June 16, 2015

140	Tejal Jain	A Study of Job Satisfaction Level of Employees	Hotel Paras Mahal PVT. LTD	June 1 to July 15, 2015
141	Tripti Jain	Brand Awareness and Customer Satisfaction	Godrej	June 15 to July 15, 2015
142	Udita Tanwar	The Study of Financial Activities in SAP	Tata Teleservices Ltd.	June 3 to July 19, 2015
143	Vandana Mehra	Recruitment and Selection	Vaibhav Global Ltd.	June 1 to July 15, 2015
144	Vijayvargiya Apoorvi Girraj	How Training and Development affects the Productivity of Employees	Hilton, Jaipur	May 10 to July 10, 2015
145	VINAMRATA MISHRA	A Study of Potential Market Share of Fullerton Securities and its Effectiveness Through Customer Preference	Fullerton Securities	16 th May 2015 to 16th June 2015
146	Vishakha Jain	A Study of Consumer Buying Behaviour	Oswal Soap Group	May 21 to July 4, 2015
147	VISHAKHA JAIN	Strategies for Marketing of Life/Non Life Insurance Procudts/Mutual Funds Products	Bank of Baroda	18th May 2015 to 8th July 2015
148	Vishakha Kasera	Strategies for Marketing of Life /Non Life Insurance Products/ Mutual Fund Products	Bank of Baroda	May 15 to July 8, 2015